



**THE TEAM AT BIZEZIA:** Nick Pollins, Director, Martin Pollins, Managing Director and Iman Rouane, Bizezia & Biztranets Product Manager

# Bizezia... making business and your life much easier

IT'S a real headache. The electronic age and the increase in the pace of life in today's world mean that most business owners suffer from a new disease – *information overload*. It has a side problem called *wasted opportunities*.

Perhaps you're suffering too? For example:

- **Is the information you have correct or is it out of date? Can you find it when you need it?**
- **Are you facing increased demands to provide more and more to your customers or clients but you just can't cope?**
- **Are lost opportunities slipping through your fingers every day simply because your website isn't fit for the job it was**

**intended to do?**

- **Are you wasting money unnecessarily and failing to maximise your opportunities?**

If you relate to these problems, you'll be pleased to know a new cure has been developed for you.

Bizezia has the complete answer to your problems.

They've done the work for you with tried and tested solutions and support every step of the way.

Put simply, Bizezia will help you to help yourself...

...and make your life easier in the process.

**HERE'S HOW...**

Bizezia does exactly what it says on the tin. Its sole aim is to make business easier for you and as a

result your life easier.

For whom? For Accountants, Lawyers and Recruitment Agencies across the UK as well as anyone else who wants to improve their website and information access.

Bizezia is an e-publishing company which offers firms such as yours, products that sit seamlessly on your website opening it up to become a place where potential and existing clients can find easy access to useful information, which in turn will help them improve their business.

They will remember you for marketing yourself in a modern and dynamic way whilst offering fantastic free advice, ensuring that you're steps ahead of your competitors.

Bizezia's portfolio of products per-

sonalised to your firm includes a suite of online calculators and interactive quizzes, a dynamically delivered and constantly updated online client brochure library with over 700 titles and a monthly client e-magazine called Better Business Focus.

There's also Contract Manager, an engagement letter system with over 140 assignment templates to choose from (as far as is known, it's by far the largest available in the accountancy market and is constantly growing).

And as if that's not enough, Bizezia's newest addition Biztranets is a monthly pay-as-you-go and try-before-you-pay pre-populated intranet specifically for accountancy firms with a 30 day free

trial on offer – just go to [www.biztranets.com](http://www.biztranets.com) to take part.

The way Bizezia products are delivered to your site is unique as Bizezia uses cutting edge technology to make the products available on your website.

Bizezia will complement what your website already does and turn it into a powerful and up to date marketing campaign for your firm with very little cost and no effort on your part.

**THAT'S IT.**

With Bizezia, information overload and wasted opportunities are a thing of the past.

Your future's easier. Please contact us on 01444 449528 or e-mail us at: [info@bizezia.com](mailto:info@bizezia.com)

**Bizezia... the new way to make business easier**

